

# The message and emotion behind the media

## Activity 3.1



**What do you think of when you hear a slogan? Record any emotion you feel when you hear the slogan**

Slogan	What do you think of?	What do you feel?
Beanz Meanz Heinz		
Snap! Crackle! Pop!		
Are you a Cadburys fruit and nut case?		
So fresh its famous		
The fillet of cheddar		
Every day should have its golden moments		
Today's bread, today		
Does Exactly What It Says On The Tin		
Every Little Helps?		
Taste The Rainbow		
Eat Fresh		
They're Grrrrrrreat!		
I'm lovin' it		
Just Do It		
Finger Lickin' Good		
Have it your way		
Melts in your mouth, not in your hands		
The happiest place on earth		
It's the real thing		
The best a man can get		

Name: .....

Class: .....