

Media's influence on us

Activity 8.1



Bin Your Gum Litter Campaign

What do you think is the main message of the campaign?	
Do you think it's a good message?	
Who do you think it is targeting?	
Do you think it's a good campaign, that it gets the information across?	
List as many ways as you can that the information could be communicated	
Images from Bin Your Gum Litter Campaign	

Name: _____

Class: _____